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UNIVERSITY
CORNER

University Outreach

The University Outreach newsletter is designed to keep our undergraduate and MBA students informed of special programming, networking events, and development seminars.

The Next Phase: Starting a Career



Now that I have received my MBA degree, what is next? Now is the time to sit down and figure out how you will make this degree work for you. Many have acquired their degrees to enhance their careers, qualify for job advancements, or fulfill an educational goal. All of us want to increase our financial status in the process. According to NACE (National Association for Colleges and Employers), MBA salaries are ranging from \$50,000 - \$80,000 per year. This range depends on work experience and other criteria listed below:

- ✓ School's reputation
- ✓ Post MBA role
- ✓ Geographic location
- ✓ Industry
- ✓ Cost of living
- ✓ Pre-MBA experience
- ✓ Undergraduate major

in order to get the best return on your investment. If not, ask yourself these questions to solidify your reasons:

- Did your degree help you to enhance your business skills and understand all aspects of business?
- Will your degree help you advance in your career or job?
- Does your degree set you apart from your counterparts (co-workers, peers, etc.)?
- Did you fulfill a goal you set out to do?

Asking these questions, especially during this economic downturn will keep your dreams alive. Also, remember being smart about positioning yourself within a corporation could be crucial to your success. Don't forget to survey these areas for opportunities. You should have a "strategic" plan for you career.

Nevertheless, acquiring your MBA degree can also get you prepared for other opportunities. Opportunity never waits on anyone; therefore you will have to be ready when it presents itself. Learn what is valuable within your organization and build those skills. Having this advanced degree will open doors that you probably never thought of and as long as you stay focus, success is on the horizon.

Below are some MBA resources for locating job opportunities:

- www.topusajobs.com
- www.mbahighway.com
- www.careeroverview.com
- www.tuglink.com
- www.vault.com

Hopefully, you have considered all

UPCOMING EVENTS:

April – May 2010

Annual Giving Campaign – NBMBAA – Houston Chapter to support MBA professional development and the Leaders of Tomorrow Mentorship program.

The Economy: What to consider when looking for employment opportunities

The economy is very shaky and our strategic plan should compensate for the ups and downs. In order to do that we need to gather as much information about what industries are thriving versus those that are suffering. In this economy, part of your job search should focus on job "trends." For example, economists predict interest rates, stock market, and investment landscapes; therefore we should do the same. Below are some facts:

- 15 million people are counted as unemployed
- 9.1 million people are working part-time jobs
- 1 million people have been discouraged from even looking for work
- The average time for people who have been out of work is eight months

With these statistics it is a wonder why we should even plan. Well, planning is the key to equipping yourself with valuable information to make your job search work for you.

Step 1: Networking

The art of networking is a valuable skill. Often times we are told to network, network, and network. While most of us struggle with meeting and establishing relationships, networking has proven to be very effective. When we net-

work, we open the doors of opportunity for many things such as jobs, interests, community service; to name a few. We build confidence within ourselves and we let others get a glimpse of who we are in this diverse society.

Step 2: What are you communicating?

Preparing to enter the workforce is not only a notion, but a task. Preparation will be the key to how successful you are in landing a job in this economy. Communication extends to your resumé, interviewing, social networking sites, and networking. People will judge you based on these criteria. So, please take the time to make sure it reflects your message.

Step 3: Is your new career in demand?

Often times we forget to think about this as we go through our educational venture. Most employees find their skills obsolete and usually find themselves in a layoff. Check out the growing industries and careers. Sign-up for those special projects at work and learn additional skills to make yourself more marketable in this economy. Be willing to relocate where needed to show your value to the company.

University Corner



NBMBAA Collegiate Chapter at Sam Houston State University spring 2010 Activity

Feb 2010	Workshop: "Developing your Professional Swagger" Attended the 13 th Annual NBMBAA Scholarship Banquet in support of LOT
Mar 2010	Fundraiser/Membership Sponsored a table at the University Campus Tour Workshop: "Gearing up for Graduate School"
Apr 2010	Corporate Business Professional Day

Congratulations on a successful semester!

For more information on our organization, please contact us at:

NBMBAA - Houston Chapter
P.O. Box 56509 Houston, TX 77256
713-866-6573

To join: www.NBMBAA.org
(See National Case Competition and Scholarships)

NBMBAA Scholarship Winners!

Aaron	Sampson	Rice University	Grad	Rice University	\$1,000
C. Clement	Ogujiofor	Rice University	Grad	HEB	\$1,000
Stacy	Carraway	Tulane University	Grad	Marathon Oil Company	\$1,000
Apollo	Woods	Texas Southern University	Grad	Windsor Village United Methodist Church	\$1,000
Justin	Johnson	Prairie View A&M University	Undergrad	Thomas-Hale Family	\$ 500
Carmen	Harris	Tennessee State University	Undergrad	Marathon Oil Company	\$ 500
Omololu	Omotosho	Texas Southern University	Undergrad	HEB	\$ 500
Rasheed	Abdulmalik	University of Houston	Undergrad	Rice University	\$ 500
Christopher	Cooper	Texas Southern University	Undergrad	Wheeler Avenue Baptist Church	\$ 500
Ronald	Umeh	University of Houston	Undergrad	Windsor Village United Methodist Church	\$ 500

Congratulations!